



People and Organizations in North Toronto

Updates from the Chair...

Dear Members and Supporters,

I'd like to take this opportunity to thank you for your ongoing support and assure you that the POINT organization and the Board of Directors are diligently working on your behalf to achieve the positive community outcomes that we all desire.

POINT's three year strategy project spoken of at last June's Annual General Meeting (AGM), was completed in August and approved by the POINT Board. Its strategic themes:

- Revitalize and modernize POINT's core Community Information Service (CIS)
- Engage the community to maintain a strong neighbourhood
- Support services and initiatives that promote/improve health and wellbeing
- Implement a Fundraising strategy that will increase funding to better support and sustain social services for our community
- Develop new partnerships across a broader spectrum of non-profit organizations, schools and businesses to strengthen the community.

For each strategic theme, a series of programs, projects and initiatives have been identified and planned. The committees of the POINT Board are actively working on their parts of the strategy, including the newly re-established CIS Committee that is spearheading the revitalization of the Community Information Services program including the redesign of its supporting POINT website.

The Fundraising Committee is developing an active fundraising program to increase funds for POINT's programs and services. Your past and continuing financial support are sincerely appreciated in helping us achieve this goal. If you would like to donate, please visit www.pointinc.org and click on "*Donate Now through CanadaHelps.org*".

During our strategy work, a new mission statement was proposed by the POINT Strategy Committee. This has been adopted by the POINT Board pending membership approval at the next POINT AGM in June 2015. POINT's revised mission statement:

To provide or facilitate the delivery of services to address unmet community needs of those who live, work and study in North Toronto, through information, education and advocacy.

As members and supporters, your thoughts on our mission statement are important to us and we would like to incorporate your feedback prior to the vote at the AGM. Please send your comments to point@pointinc.org by April 30th, 2015.

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POINT's Executive Director Diane Werner, staff and volunteers are providing a stream of effective programs and services to the community including implementing:

- A new Community Recreation Grant which is increasing accessibility for newcomer women and their daughters to participate in recreational activities such as the recent POINT "Learn to Skate" Program and a Winter Carnival for newcomer families
- A variety of socio-recreational events and workshops intended to reduce the social isolation of seniors such as a Celebrity Authors' event and a Digital Photography workshop funded by the New Horizons Grant for Seniors
- The upcoming Income Tax Clinic for low-income individuals of all ages
- A host of other activities which are being delivered in partnership with other local organizations like the North Toronto Memorial Community Centre and the Toronto Public Library.

Looking forward to hearing from you!

Sincerely,

Anka Jamnik,
POINT Board Chair