

# people and organizations in north toronto

P.O.I.N.T. INCORPORATED



## 1975 ANNUAL NEWSLETTER

POINT is a group of concerned people who live and/or work in the North Toronto community. We meet on a regular monthly basis to share information and deal with issues that are important to our community.

Since our last Newsletter, our information sharing has covered a wide range of topics, such as: The Central Waterfront Planning Report; reports from the North Toronto Area Committee dealing with concerns and programs for Senior Citizens; Care-Ring North Toronto (St. James Bond United Church); Project 121 (volunteers working on a one to one basis with students in North Toronto schools, funded by the Junior League of Toronto).

We continue to encourage all residents in North Toronto to bring interests and concerns to POINT General meetings. POINT's major energies are focused on our Task Forces. If the membership feels that an issue is of considerable importance to our community, a group is formed to give further consideration and research to the matter, and to recommend a course of action. Several recent examples show some of the ways in which we take action:

Shoplifting Deterrent Program. In the fall of 1974, the Directors of POINT invited an officer from the Youth Bureau, 53 Division, to speak on his role in the community. The high incidence of juveniles shoplifting in stores was seen by those present, as a growing problem. A POINT Director investigated the possibility of a pilot program for students 12 to 14 years of age. With the assistance of the Youth Bureau, Community Service Officers and a Principal from Area 6, a pilot program aimed at prevention of shoplifting, was developed and presented during school hours, last spring. The success of the pilot has resulted in the presentation of the program to over 900 students in three Senior Public Schools in North Toronto this fall and next spring. The Junior League of Toronto has provided funds and volunteers for this project.

Toronto Board of Education's Work Group on Multicultural Programs. At a POINT General Meeting in September, we had a heated discussion about this report and the possible implications for Area 6. We agreed to share the information we had with all relevant groups (schools, Parents Associations, and Agencies), and held a special meeting in October. At our October General Meeting, a statement was approved and forwarded to the Toronto Board of Education. POINT affirms the need for a mutual understanding, an awareness of similarities and an appreciation of differences of people in this community. As a result of our most recent Task Force meeting, we plan to educate ourselves and then the community on this important issue.

During the past year POINT was accepted as a member agency of the United Community Fund effective January 1, 1976. We moved with Addiction Research Foundation, Central Metro Branch, to 271 Russell Hill Road, acquired a new telephone number, 961-7064 and now have answering service from 9:00 A.M. to 5:00 P.M. In order to recover the costs of mailing to an ever-increasing list, we have adopted a membership fee of \$5.00 per individual, \$10.00 per agency or organization.

When you have finished reading this, please pass it on to a friend or neighbour who may wish to know what POINT has been doing. Perhaps they too will be encouraged to become a member of POINT.

Kathy Dembroski, (Mrs.)  
Chairman, P.O.I.N.T. Inc.

FOR FURTHER INFORMATION TELEPHONE THE POINT OFFICE - 961-7064

-----

Please tear off and return to: P.O.I.N.T. Inc.,  
271 Russell Hill Road,  
Toronto M4V 2T5.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

NAME OF AGENCY  
OR ORGANIZATION: \_\_\_\_\_

I wish to receive: MONTHLY HIGHLIGHTS ☐ ANNUAL NEWSLETTER ☐

I enclose:

Individual Membership \$5.00 ☐ Agency or Organization Membership \$10.00 ☐

-----

I enclose \$\_\_\_\_\_ as a donation for which a charitable donation tax receipt will be mailed to me.